Economic Mobility

Economic mobility: the ability of an individual, family, or community to improve (or lower) their economic situation, most often through employment. The definition is simple; fulfilling the promise of this goal is far more complex. True economic mobility is contingent upon ready and equitable access to a constellation of resources and supports:

- Local jobs that are stable, safe, and offer a livable wage, benefits, and the potential of a career path;
- A high quality Pre-K-12 education that provides the fundamental skills all adults need to succeed in the workplace;
- Access to the post-secondary education, training, and/or credentialing opportunities that prepare workers with relevant skills;
- Social capital that allows people to build the networks that facilitate career pathways and other opportunities;
- Reliable and affordable transportation options;
- High quality, affordable childcare

Each initiative in this focus area offers a unique, comprehensive, and community-driven model designed to make economic mobility a reality for everyone.

Vision

All South Stockton residents feel empowered to transform their community and are addressing the root causes of intergenerational poverty through improvements in safety, education, housing, job creation, economic development, and health.

Initiative Overview

The Reinvent South Stockton Coalition (RSSC) is a movement with over 60 partners focused on the needs of the city’s communities that have been most impacted by historic underinvestment, redlining, and persistent poverty. All activities and decisions provide residents with tools and opportunities to move up the “ladder of citizen participation.” RSSC seeks to improve the overall health and well-being of the South Stockton community by addressing several key social determinants of health: trauma, public spaces, affordable housing and homelessness, and engagement of residents in strengthening their communities.

Specific initiatives include:

1. Stockton Trauma Informed Initiative – works to reduce the stigma related to trauma by training and educating the community and local organizations, influencing policy both at the systems and organizational levels, and creating mechanisms for long-term sustainability and investments.
2. Parks Beautification and Activation – works in partnership with the City of Stockton and community based organizations to beautify and activate South Stockton’s parks for increased usage by leveraging new upcoming City capital investments in selected South Stockton Promise Zone (SSPZ) parks; organizing neighborhood residents and other stakeholders to
conduct needs assessments; sponsoring community design processes; and building new resources and programs that will increase community usage of the parks.

3. **Affordable Housing and Homelessness** – builds broad community consensus leading to the establishment of: a) progressive housing policies that increase the availability of affordable housing in the city; b) an Affordable Housing Trust Fund and other necessary financing mechanisms to expand affordable housing development in Stockton; and c) catalyze the development of a new organization focused on affordable housing and homelessness advocacy in the city and surrounding county.

4. **Family Connector Project** – works with community-based organizations that hire and train residents of South Stockton neighborhoods to plan community building events, engage in community outreach, and refer families to local case management services with a goal to build trust amongst systems and neighbors in order to create a safer community.

**Partners**
The network is structured as a public/private partnership between the City of Stockton (Office of Mayor Tubbs and the City Manager’s Office and related departments), County of San Joaquin (Public Health Services, Behavioral Health Services, Administrator’s Office of Homeless Initiatives, and First 5 San Joaquin), Stockton Police Department, Stockton Unified School District and Community Based Organizations addressing affordable housing and homelessness, physical and behavioral health, education equity, social and environmental justice, and small business and workforce development.

**Resources**

- **RSSC - Collective Impact Model & Community Vision**
- **RSSC - Stockton Reinvention Tour Presentation**